

Essential for Wellbeing Sponsorship Proposal — *Restoring Connection, One Story at a Time*

About Essential for Wellbeing: a free, monthly print paper that offers short stories and reflections to help people slow down, reconnect with themselves, and find a depth of inner peace within. We'll place it in local cafes, wellness spaces, and community spots where real conversation still lives. I'm inviting a few local sponsors who want to be associated with meaning, authenticity, and heart.

Why Sponsor Essential for Wellbeing: Supporting us positions your business as part of a quiet cultural awakening — one that values inner reflection over distraction and separation.

As a sponsor, you will:

- Support a social cause to help revive the 'natural human condition' of peace and happiness. You help restore empathy, real conversation, and understanding in a fragmented, isolated age.
- Be seen in community spaces. Each issue is distributed to cafes, wellness centres, restaurants, bookshops, and creative spaces where thoughtful people linger.
- Connect with an engaged audience. Your logo or QR Code will be part of something mindfully read.
- Be acknowledged with respect. Sponsors appear in every issue with a warm note of thanks.

Sponsorship Tiers:

1. Community Sponsor – \$50/month

- Logo / QR Code on back page at the close of each issue
- Monthly publication stored on digital platform and emailed for sharing with clients
- Issues archived online with your logo / QR Code
- Supporting the growth of distribution to obtain greater reach and readership

2. Supporter's Circle – \$25/month

- A simple elegant name listing on back page at the close of each issue
- Monthly publication stored on digital platform and emailed for sharing with clients
- Supporting the growth of distribution to obtain greater reach and readership

All sponsors receive early access to upcoming issues and the satisfaction of knowing you are helping revive the social fabric of society. As sponsorship and donations increase, proportionate copies will be distributed throughout the Sarnia-Lambton community. No contracts; inexpensive ads; good for the community and business recognition.

Distribution: Monthly, free-of-charge circulation across local cafes, wellness centres, and community hubs. Visual design emphasizing calm reflection — a piece that readers keep, not toss. If you'd like to become a founding sponsor to help make this happen, please contact:

Nick Wallace
519.491.9902 (QSR) private line
nicholas_wallace@hotmail.com

Essential for Wellbeing isn't a magazine — it's a movement toward stillness, honesty, and human connection. It's to help strengthen relationships and families, in modern times of constant 'doing' rather than 'being'. Together, we can make this movement more visible in everyday life — with people who care enough to help grow it. *We hope to see you get involved!*